



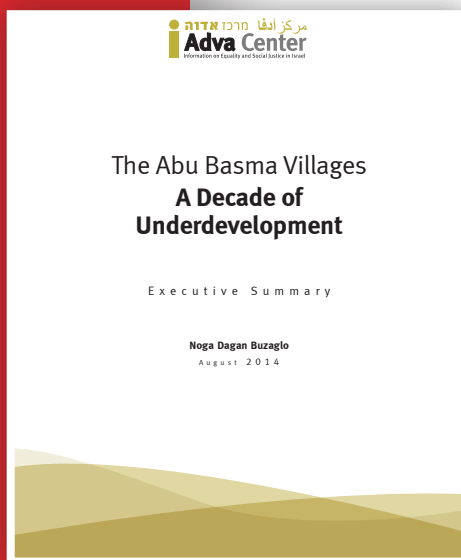
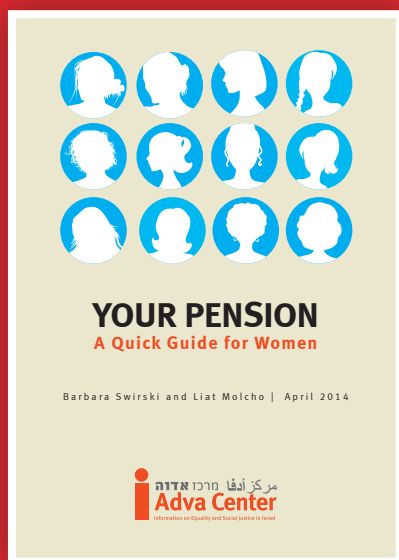
Annual Report
2014
Adva Center

What it does

Where it works

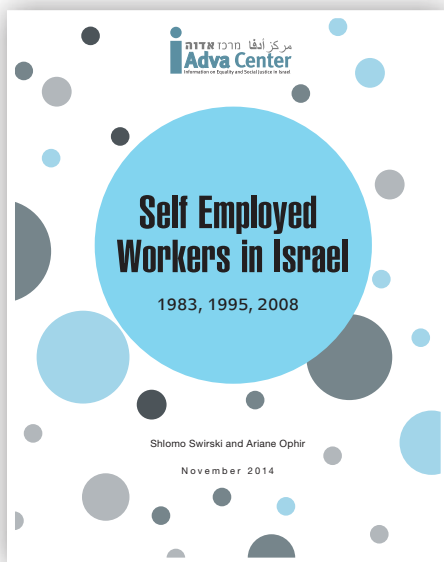
How much:
Adva Center in Figures

What Adva Center Does



The Adva Center was founded in 1991 for the purpose of providing independent monitoring of social and economic developments in Israel. It is still one of the few non-governmental sources of such information. In some areas, like the monitoring of budgetary policy, it is the only source of information and analysis that is completely independent and non-partisan.

In recent years, Adva has developed an additional line of action: community work designed to motivate citizens to become involved in the setting of local priorities, following participation in a course focused on social justice issues and democratic processes. At any given point in time, Adva is involved in some 20 communities, many in the geographic and socio-economic periphery of Israel.



Adva Center annual reports have gained wide recognition as “top-of-the-news” essential information, and their findings and conclusions are broadcast over the radio and discussed on TV programs with the highest ratings. The information and analysis in Adva reports are sought after by politicians, policy makers, NGOs, academic teachers and researchers, and municipal authorities. Adva is routinely approached by all of the foregoing for information, consultations and second opinions. Adva Center position papers may elicit disagreements, as policy papers are bound to do, but the academic standards to which they adhere are universally acknowledged to be of the highest level.

Independent monitoring of policies and policy outcomes is a long-range, multi-annual unglorious undertaking requiring persistence, perseverance, and consistency. In this sense, it is neither fashionable nor sexy. But it is an essential component of the democratic process.





Adva Center community action work is making a difference for thousands of ordinary citizens. This work includes conducting popular education courses on social justice issues and mentoring local groups to engage for social change.

The beneficiaries of Adva Center's community action work include women and men, Arabs and Jews, low and middle-income persons, old timers and new immigrants, migrant workers and Israeli workers.

The target groups of Adva Center include informal local groups, local and national decision makers, non-profit leaders, media people, teachers and researchers.



The work that the Adva Center does centers on matters like:

- The degree of in/equality in public education, public health, the housing market, the public transportation system, employment practices, and more;
- Gender justice, especially regarding women and the economy;
- The social implications of the national budget;
- Citizen participation in local programming and budgeting;
- How macro-economic decisions affect ordinary citizens.



The Adva Center is known for the quality, clarity and accuracy of its reports:

“...The analyses of the Adva Center, which are credible and reliable, make a significant contribution to one’s understanding of the processes of economic stratification going on in Israel. It is a pity that Adva researchers do not have a larger budget.”

Sever Plotzker,

Senior Economic Analyst, *Yediot Aharonot* newspaper,
December 19, 2011.

The Adva Center is known for its ability to motivate citizens to act to improve their community and society:

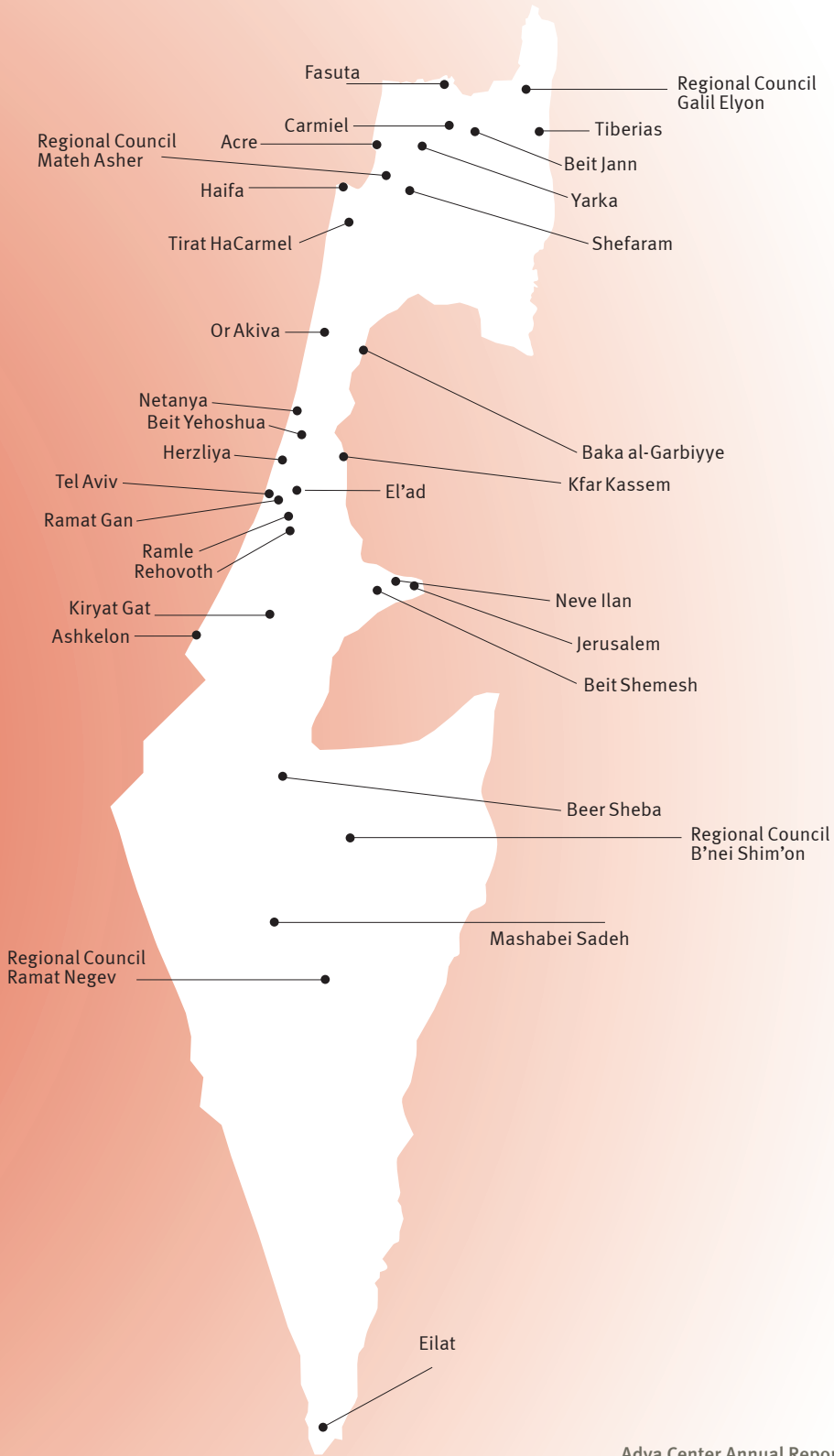
“The whole process gave us a sense of belonging, that we are part of a group [...] a sense of responsibility and security.”

“We now have the feeling that ‘we can’ and that we have a right to examine the budget of the local authority.”

“I took a leading position, I took initiative [...] I learned that I have leadership abilities, management qualities, and that I know how to get things done.”

“Today I am assertive. I know how to present myself [to official bodies]. If I ask a question, I demand an answer, and I don’t stop until I get one.”

Where did the Adva Center work in 2014?



How Much?

Adva Center
in Figures



In 2014 Adva published 27 reports and position papers, among them:

- Annual report on socio-economic trends:
Israel a Social Report – 2014;
- Annual report on labor trends;
- In-depth reports on self-employed persons in Israel and on the dearth of development in newly recognized Bedouin towns in the Negev;
- 14 budget reports;
- 9 reports on gender issues.



In 2014, Adva Center posted 9 video films connected with its projects and reports.

In 2014 Adva counted 477 media exposures, of these:

- 76 on Radio
- 43 on TV
- 178 in the printed media
- 180 in internet media

Adva Center's reports and media exposures result in decision makers contacting Adva staff members for consultations:

- Cabinet members and legislators: 20 contacts;
- National executive officials: 13 contacts;
- Municipal officials: 50 contacts.

Half of Adva's outreach and advocacy activities center on women and gender equality issues; these involve work at the national, regional and local level.

In 2014, the Adva Center initiated and provided the leadership for 3 gender projects, and it was a partner in a 4th gender project.

- At the local level: a community action project involving 14 women's groups;
- At the regional level: the creation of a Negev Forum of Mayoral Advisors on the Status of Women;
- Nationwide: the development of a social enterprise to provide gender services to local authorities in Israel;
- Nationwide: the provision of research reports for a gender project working to close gender salary gaps.

Cherchez la Femme in the National Budget of Israel

For the first time, the books that comprised the proposed budget of the State of Israel for fiscal 2015 included the beginnings of a gender analysis of the budgets of Israel's government ministries and agencies.

These were the first fruits of the work led by the Adva Center for more than a decade.

“Gender budgeting” or “gender auditing” is a strategy for increasing gender equality recommended by the United Nations and the European Union. Gender budgeting has additional advantages. One is increasing budget transparency. Another is increasing the fit between the differential needs of women and men and girls and boys and the services financed by local and national governments.





More Adva Center figures

- Adva Center is in its 24th year
- Adva Center has a modest budget, which it utilizes efficiently: \$650,000 in 2014
- Adva Center has a dedicated staff of 13
- Adva Center has several volunteers who enrich its work with their professional skills
- Adva Center has a teaching staff of 6 regular staff members and 10 external lecturers and facilitators
- Adva Center has a stable, dedicated Board of Directors and Audit Committee

Adva Center is supported by individuals, foundations, and income-producing activities:

- New Israel Fund
- Kathryn Ames Foundation
- Jacob & Hilda Blaustein Foundation
- Heinrich Boell Foundation
- Dafna Fund
- Friedrich Ebert Foundation
- European Union
- Hadassah Foundation
- CORDAID
- Jewish Women's Foundation of New York
- Jewish Women's Foundation of Metropolitan Chicago
- Tikkun Olam Women's Foundation of Greater Washington, DC
- MAZON: A Jewish Response to Hunger
- Marc Rich Foundation
- Rosa Luxemburg Foundation
- Women's Amutot Initiative of the Greater Jewish Federation of Miami
- Zabar Family Foundation



Contributions can be made, donor-advised, to

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