



Annual Report 2016

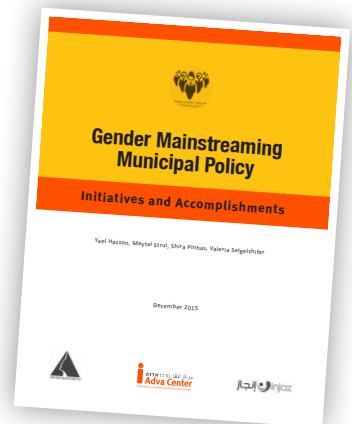
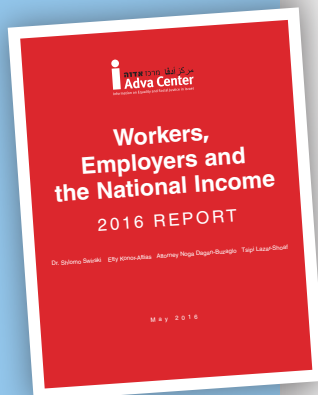
**What
we do**

**Where
we work**

**How
much**

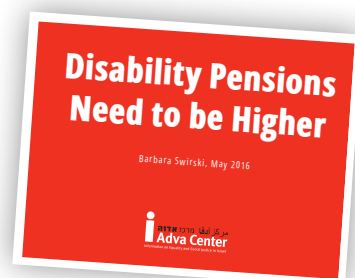
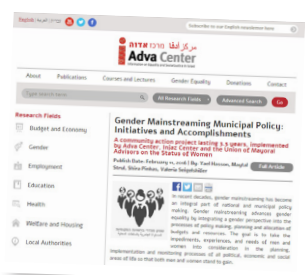
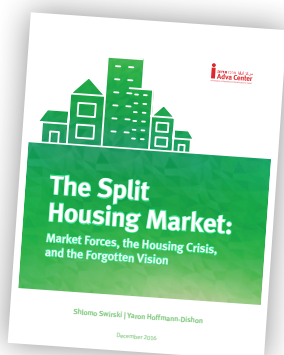
Adva Center in Figures

What Adva Center Does



The Adva Center was founded in 1991 for the purpose of providing independent monitoring of social and economic developments in Israel. It is still one of the few non-governmental sources of such information. In some areas, like the monitoring of budgetary policy, it is the only source of information and analysis that is completely independent and non-partisan.

In recent years, Adva has developed an additional line of action: community work designed to motivate citizens to become involved in the setting of local priorities. At any given point in time, Adva is involved in dozens of communities, many in the geographic and socio-economic periphery of Israel.



Adva Center reports have gained wide recognition as “top-of-the-news” essential information, and their findings and conclusions are broadcast over the radio and discussed on TV programs with the highest ratings. The information and analysis in Adva reports are sought after by politicians, policy makers, NGOs, academic teachers and researchers, and municipal authorities. Adva is routinely approached by all of the foregoing for information, consultations and second opinions. Adva Center position papers may elicit disagreements, as policy papers are bound to do, but the academic standards to which they adhere are universally acknowledged to be of the highest level.

Independent monitoring of policies and policy outcomes is a long-range, multi-annual unglorious undertaking requiring persistence, perseverance, and consistency. In this sense, it is neither fashionable nor sexy. But it is an essential component of the democratic process.



MK Zehava Galon congratulated Adva Center
on its 25th anniversary



Wow! You have been a source of information and a clear voice for equality and justice for a quarter of a century... I want everyone to know that Adva Center has always been a beacon of quality, accessible, in-depth information. It is an idea other organizations can aspire to.

Adva Center community action work is making a difference for thousands of ordinary citizens. This work includes conducting popular education courses on social justice issues and democratic processes and mentoring local groups to engage for social change.

The beneficiaries of Adva Center's community action work include women and men, Arabs and Jews, low and middle-income persons, old timers and new immigrants, migrant workers and Israeli workers.

The target groups of Adva Center include informal local groups, local and national decision makers, non-profit leaders, media people, teachers and researchers.





Cherchez la Femme in the National

Adva Center Assists Ministry of Social Equality to Implement Historical

A gender audit provides insight into how resources are divided between women and men, and to what extent this division meets the needs and priorities of women and men, girls and boys. In acknowledging that the state budget – the most important tool for distributing resources – is not neutral, but has differential repercussions on men and women, a gender audit of the budget represents a national strategy for promoting the status of women and narrowing gender inequalities in society.

The Budget Books for fiscal 2017/2018 submitted by government ministries and agencies to the Knesset for approval in 2016 contained gender audits of the salaries of government employees, the recipients of public services, grants awarded to businesses and researchers, requisitions, and the composition of ministerial committees. Thanks to the Blueprint for Gender Auditing prepared by Adva and to the numerous consultations provided for budget officials in different ministries, the audits performed in 2016 were much more extensive and informative than the initial efforts made in connection with the budget for fiscal 2015/2016.

Following submission of the draft budget to the Knesset, the Knesset Committee on the Status of Women held a series of meetings, each devoted to the gender audit of a specific ministry. At these meetings, the highest professional in the ministry – the director-general --presented the gender audit of his or her ministry, followed by comments and suggestions

Budget of Israel

Decision: National Budget of Israel to be Gender Audited

by attending Members of Knesset and civil society representatives. Adva Center gender experts were called upon to respond to the presentations, and their comments set the stage for further meetings with ministry officials, at which ways and means of improving both the audit and the measures taken to correct inequities were advanced.

This innovative process was set in motion by the Adva Center 12 years ago, with the establishment of the Women's Budget Forum. It is already bringing tangible results to women, like higher salaries, more opportunities for promotion, services tailored to their needs, grants and business opportunities, and more input into decision-making.

Adva Center also works as a consultant to local authorities:

- Adva gender experts performed a gender audit of one of the many services provided by the municipality of Tel-Aviv-Yaffo and brainstormed with officials to institute gender mainstreaming into their day-to-day work. The results: Changes in the audited service to the benefit of women and new practices integrated into the work of the municipality.
- Adva was contracted by the local authorities of Beer Sheba and Azur to provide training to officials and active citizens. Result: More work was carried out on behalf of women in the Negev and a Women's Council was established in Azur.

In 2016, Adva celebrated 25 years of public service



From the Davidson Institute of Science Education, following a lecture by Adva staff member **Noga Dagan Buzaglo**, April 2016



The professionalism and the knowledge, the decency and the serious approach to our request to present a complex picture of the reality and emphasize a subjective view point... We came out very pleased and we thank Noga sincerely.

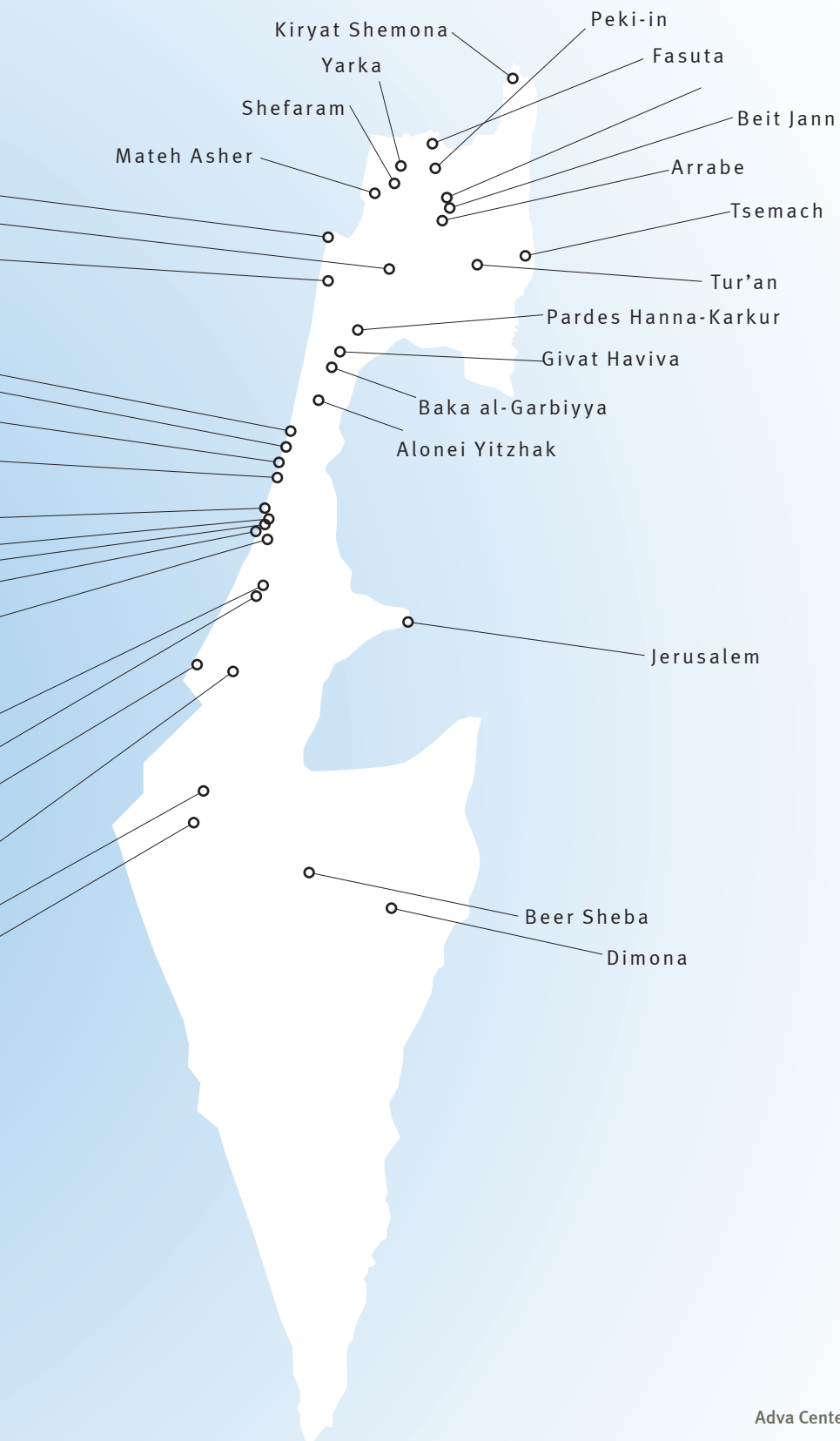
Adva Center Advocates:

In 2016, Adva's advocacy work for a more just Israeli society included:

- Participation in a public committee established to submit recommendations to the Knesset on whether or not to raise the entitlement age for social security and work pensions for women. Adva's representative, Attorney Noga Dagan-Buzaglo, assumed a leadership role and worked closely with MKs Shelly Yachimovitch (Zionist Camp) and Zahava Galon (Meretz), with civil society representatives, and with officials at the Ministry of Finance.
- Work with an association for disabled persons, which included writing a position paper utilized by the association in its negotiations with the government and participation in a conference.
- Dialogues with government ministries to convince them to promote gender mainstreaming at the local level.
- Writing a position paper for "Shutafot", a coalition of Israeli feminist organizations, on practices implemented worldwide to increase the opportunities of small businesses owned by women. The paper is to be utilized as the basis of advocacy work in 2017.

Where did the Adva Center work in 2016?





The work in 36 localities in Israel included:

85 lectures/workshops on:

- Socio-economic trends in Israel;
- Budgeting from a gender perspective;
- Gender mainstreaming worldwide;
- The Israeli economy: Between a market economy and a welfare state;
- Trends in the Israeli labor market;
- Women in the labor market and gender pay gaps;
- Inequalities between center and periphery in Israel;
- Inequality in the schools and higher education system.

Clients included:

- Government ministries and agencies;
- Local authorities;
- Institutes of higher learning;
- Schools and youth movements;
- Non-profits.

In addition: Two courses on:

- Community Leadership, in Pardes-Hanna-Karkur, in cooperation with the local authority and with the Jewish Federation of Miami;
- Gender Mainstreaming, in cooperation with the Social Involvement Program for students at Tel-Aviv University, and with the Friedrich Ebert Stiftung.

And also: Regional community action project:

- Included participants from 5 Jewish and 5 Arab localities, organized into
- 2 regional groups, which worked on both the national and the local levels for the benefit of women and girls.



MK Yossi Yona congratulated Adva Center on its 25th anniversary



Our ability to function as effective members of the Knesset depends to a great extent on civil society organizations. For me, a former Board Member of Adva Center and a present parliamentarian, the work of Adva Center, in particular, is an example. In the Knesset, I represent Adva Center's agenda both in terms of the values and principles I stand for.

How Much?

Adva Center in Figures



In 2016, Adva published 27 reports and position papers, among them:

- Annual report on socio-economic trends:
Israel: A Social Report – 2016;
 - Annual report on trends in the Israeli labor market;
 - In-depth report on the split housing market in Israel:
one for the very rich and another for the rest;
 - 3 position papers on the urgent necessity
to raise disability pensions;
 - 3 budget reports;
 - 5 reports on gender issues;
 - 11 op-eds.
-

Adva also produced and posted:

- 3 short animated films on the achievements
of a community action project;
 - 2 infographics on gender salary gaps.
-

In 2016 Adva counted 312 media exposures, of these:

- 154 on internet media;
- 120 in the printed media;
- 23 on Radio;
- 15 on TV.

Adva Center in the Social Media

- The Adva website posts all Adva reports and position papers for easy access. In 2016, Adva hosted an average of 300 visitors per day;
- The Adva Facebook page includes links to video films and media appearances, new Adva publications and media exposures, invitations to Adva events, and Adva staff reactions to current events. In 2016, nearly one million viewings were recorded;
- Adva publishes a monthly newsletter in Hebrew and a quarterly newsletter in English. In 2016, the newsletters had 2000 Hebrew subscribers and 300 English subscribers.
- Adva YouTube features media interviews with staff members, video films of Adva lectures and animated films about Adva publications and activities. In 2016, 6 new films were posted. These received some 5,000 viewings.



More Adva Center figures

Happy Birthday! Adva Center celebrated its 25th year of operation in 2016!

Adva Center has a modest budget, which it utilizes with utmost efficiency: \$600,000.

Adva Center has a dedicated staff of 13.

Adva Center adopts volunteers from Israel and abroad who enrich its work with their professional skills.

Adva Center has a teaching staff of 6 regular staff members and 10 external lecturers and facilitators.

Adva Center is blessed with a stable, dedicated Board of Directors and Audit Committee.

From the Cadets for Public Service Training Program,
following a lecture by Adva Academic Director **Shlomo Swirski**,
December 2015:



The meeting with you provided a new perspective of Israeli society and gave the cadets tools to continue to work on this issue. Your willingness to share with us your professional and academic experience significantly contributed to the cadets' understanding of the social complexity of Israeli society.

Adva Center is supported by individuals, foundations and government-supported programs, without which it could not do its work, and by income-producing activities:

Ted Arison Family Foundation
Jacob & Hilda Blaustein Foundation
Heinrich Boell Foundation
Barbara & Eric Dobkin Foundation
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Sara Gottesman
Jewish Women's Foundation of Metropolitan Chicago
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Ministry of Social Equality
New Israel Fund
Rosa Luxemburg Foundation
Sam and Bella Sebba Charitable Trust
Alan Slifka Foundation
Tikkun Olam Women's Foundation of Washington D.C.
USAID – United States Embassy, Israel
Women's Amutot Initiative of the Greater Miami Jewish Federation
Zabar Family Foundation

**Contributions can be made,
donor-advised, to**

The New Israel Fund,
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